

Advertise in Eatonville

Display · Newsletter · Sponsored story · Social · Video · 1887 Night Market activation

AUDIENCE

19

markets

200+

Black businesses participated

15,000+

estimated visitors

3,000,000+

social media views

Source: 1887 First Two-Year Economic Impact Snapshot.

Visitor counts are estimated. Social figures are views, not reach and not followers.

PLACEMENTS · ALL PRICES ARE STARTING FIGURES

Website display

Starting at \$250 / month

Display placements across 1887First.com, sold by section or run of site. One advertiser per section. Leaderboard 970x250 / 728x90, mobile 320x100, in-article 300x250. Under 200 KB plus click-through URL.

Sponsored story

Starting at \$750

Branded editorial produced by our team, labeled Sponsored on every surface. 600-900 words with interview, photography, and layout. Runs on News & Stories, the newsletter, and social.

Newsletter sponsorship

Starting at \$150 per send

Placement in the Eatonville newsletter to opted-in subscribers. Logo, 50-word message, one link, optional 600x300 image. Interest-tag targeting: The Land, Town Hall, Business, Community & Culture, Youth Voices, Night Market.

Social campaign

Starting at \$600

Multi-post campaign across 1887 First Instagram and Facebook. Three to five posts or stories, 1080x1350 feed and 1080x1920 story assets, disclosure on every post, performance recap.

Video sponsorship

Starting at \$1,500

Presenting sponsorship of a documentary or interview video series. Opening and closing credit, end-card logo lockup, sponsor cut supplied for your own channels.

1887 Night Market activation

Starting at \$1,000 per date

On-site brand presence, sampling, and activation at 1887 Night Market dates. Logo on event signage and the schedule page. Activation footprint confirmed per date.

FEATURED IN

CBS News Sunday Morning · News 6 (ClickOrlando) · Capital B News

"Featured in" only. These outlets have reported on our work. No endorsement is implied.

HOW TO BOOK

Use the inquiry form at 1887first.com/advertise - tell us your company, contact, budget range, placement interest, and timeline. We reply within two business days.

Limited placements each month. Quarterly and annual packages available at a discount.

Eatonville and Central Florida small businesses - ask about local rates.

Book at 1887first.com/advertise

1887first.com/advertise · Sponsored work is always labeled. Advertisers do not control editorial coverage.